



AURORA WINTER, MBA

AWARD-WINNING, BESTSELLING AUTHOR

TV Producer, Media Coach, Successful Entrepreneur

Key focus: Helping people write, publish, and promote award-winning books

Turn Words into Wealth

Aurora Winter, MBA, is an award-winning, bestselling author. She's the founder of SamePagePublishing.com and the creator of the Spoken Author™ method, which helps people create award-winning books the fun, fast, and easy way.

Aurora left her lucrative career as a TV executive decades ago to become a full-time author, trainer, and entrepreneur. Using storytelling for business, she created a life of freedom, creativity, and contribution. Now she helps her clients turn their words into wealth, wisdom, and wonder.

Aurora Winter's book, *Turn Words Into Wealth*, won Outstanding Non-Fiction Book of the Year, 2022. She's written a half-dozen nonfiction books as well as a fantasy trilogy, *Magic, Mystery and the Multiverse*, which won the Readers' Choice Award, Best Teen Book, 2023.



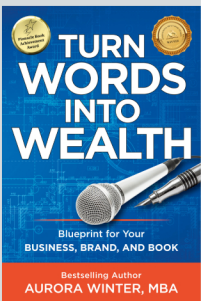
Aurora Winter is a popular guest on podcasts and other broadcasts. She has been featured on ABC-TV, CBS-TV, KTLA-TV, CBC-TV, Hallmark Channel, Success magazine, Elle magazine, Maclean's magazine, The Huffington Post, and numerous podcasts.

SUGGESTED INTRODUCTION:

Today's guest is Aurora Winter, MBA. She is an award-winning, bestselling author, TV-producer, media coach, ghostwriter, and successful serial entrepreneur. Aurora uses her film-making expertise and neuroscience to help people communicate and get results. Do you want to write a book? Do you want to create multiple streams of income with your successful business, brand, and book? Then stay tuned! Welcome to the show, Aurora!

INTERVIEW TOPICS

- Why every expert, entrepreneur, and leader needs a book
- The surprising 27X value of a story
- 3 ways to leverage AI
- New ways to market your book and business, such as Kickstarter
- The neuroscience behind memorable messages



Turn Words into Wealth

Outstanding Non-Fiction Book of the Year, 2022, IAN (Writing/Publishing)

Magic, Mystery and the Multiverse

Readers' Choice Award, 2023
American Fiction Award, 2023

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