

# Tell Us About You!

## *Fastrack Mentoring Application*

*Complete the following to apply for acceptance into the Marketing Fastrack Mentoring program*

### ➤ **MARKETING FASTRACK MENTORING**

**Check all that apply.**

You already have an existing business OR you have the basis to launch a business based upon your existing expertise (a successful business, niche expertise, your book, public speaking, etc.). (This is a required prerequisite.)

**Marketing Opportunities that you are active in, or intend to include or add to your existing or new business**

Writing your book

Writing articles, blogs

Video Training

Creating Products

Creating Workshops

Public Speaking

Hosting Events

Mastermind Groups

Coaching

Other Training

Teleseminars

Membership

Online media

Print media

Direct mail

Consulting

Joint Ventures

Radio interviews

TV Appearances

**Indicate which of the following describe you.**

Do you consider yourself intellectually curious, teachable and coach-able?

[www.AuroraWinter.com](http://www.AuroraWinter.com)

Are you able to apply and implement ideas and examples from diverse sources?

Do you have expertise, experience, knowledge, contacts, and resources of potential value to other members?

Your current gross income from your business is at least 6 figures, OR you have a track record of earning \$75,000 salary or more as a professional, OR your net worth is over \$300,000?

Your FICO score is 700 or more? (Bank financing may be available.)

Are you committed to upward and forward momentum—growing and expanding your existing business, or launching your new business?

**Indicate which of the following are important to you.**

One-on-one VIP mentoring from an entrepreneur with a proven track record of success across multiple businesses?

One-on-one VIP coaching to dig deep into your business opportunities and tailor an action plan specifically for you?

Media coaching to shine when you appear on radio or TV?

One-on-one coaching with a certified coach to ensure your momentum?

Masterminding with like-minded people to have breakthrough ideas?

Marketing training at a live workshop to learn and practice new skills?

A blueprint for success to follow with training, coaching, and follow up?

Community membership and networking with like-minded people?

Magnetic marketing so your messages create the desired outcome

**MARKETING FASTRACK SCORING:** The more items you checked off as YES, the more beneficial this program will be to you. This is advanced mentoring for people who already have a solid business foundation. The maximum score is 33. We would consider a score of LESS THAN 10 dis-qualifying, and would recommend the Coach Training or other options in order to build your solid foundation. A score HIGHER than 20 virtually mandates participation—clearly this program is made for you!

Name: \_\_\_\_\_ Personal email: \_\_\_\_\_

Cellular Ph: \_\_\_\_\_ Alternate Ph: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Web site(s): \_\_\_\_\_

My current business or career: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

I heard about Aurora through: \_\_\_\_\_

My top 3 opportunities: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

My top 3 challenges: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

My top 3 strengths: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

My #1 desired outcome from this mentoring: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

*\*\*\*Warning: Once you have completed this form, you MUST confirm by responding to the email you will get from Echosign or we will not receive your application.\*\*\**

Application Form MFM #140508