

Tell Us About You!

What are you interested in?

Check one or more of next 3 boxes, then complete the details for that section.

➤**MARKETING FASTRACK**

Looking to turbo-charge your income and impact in your existing business or career?
Ready for more advanced training? Complete the Marketing Fastrack section, below.

➤**COACH TRAINING**

Looking to learn marketable new skills to help others as a coach? Ready to start a new career? Complete the Coach Training section, below.

➤**GET COACHING: From a *From Heartbreak to Happiness*® certified coach**

Looking for support in your personal life? Complete the Get Coaching section, below.

(Note: Aurora Winter ONLY coaches VIPs in the Coach Training or Marketing Fastrack programs, above.)

➤**MARKETING FASTRACK**

Complete this ONLY if you checked Marketing Fastrack, above.

Check all that apply.

You already have an existing business OR you have the basis to launch a business based upon your existing expertise (a successful business, niche expertise, your book, public speaking, etc.). (This is a required prerequisite.)

Marketing Opportunities that you are active in, or intend to include or add to your existing or new business

Writing your book

Writing articles, blogs

Video Training

Creating Products

Creating Workshops

Public Speaking

Hosting Events

Mastermind Groups

Coaching

Other Training
Teleseminars
Membership
Online media
Print media
Direct mail
Consulting
Joint Ventures
Radio interviews
TV Appearances

Indicate which of the following describe you.

Do you consider yourself intellectually curious, teachable and coach-able?

Are you able to apply and implement ideas and examples from diverse sources?

Do you have expertise, experience, knowledge, contacts, and resources of potential value to other members?

Your current gross income from your business is at least 6 figures, OR you have a track record of earning \$75,000 salary or more as a professional, OR your net worth is over \$300,000?

Your FICO score is 700 or more? (note: 0% financing may be available)

Are you committed to upward and forward momentum—growing and expanding your existing business, or launching your new business?

Indicate which of the following are important to you.

One-on-one VIP mentoring from an entrepreneur with a proven track record of success across multiple businesses?

One-on-one VIP coaching to dig deep into your business opportunities and tailor an action plan specifically for you?

Media coaching to shine when you appear on radio or TV?

One-on-one coaching with a certified coach to ensure your momentum?

Masterminding with like-minded people to have breakthrough ideas?

Marketing training at a live workshop to learn and practice new skills?

A blueprint for success to follow with training, coaching, and follow up?

Community membership and networking with like-minded people?

MARKETING FASTRACK SCORING: The more items you checked off as YES, the more beneficial this program will be to you. This is advanced mentoring for people who

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already have a solid business foundation. The maximum score is 33. We would consider a score of LESS THAN 10 dis-qualifying, and would recommend the Coach Training or Get Coaching options, below, in order to build your solid foundation. A score HIGHER than 20 virtually mandates participation—clearly this program is made for you!



➤ COACH TRAINING

**Complete this ONLY if you checked Coach Training, on page 1.
Check all that apply.**

People tell you that you're a good listener, and they seek out your support.

Skills that you would like to learn.

- How to coach your clients from stress to success
- How to be a great listener
- How to coach clients through grief or "meltdowns"
- How to coach your clients to design their life
- How to help your client remove the "brakes" stalling them
- How to create raving fans with your foot on the "gas"
- How to market your coaching or consulting services
- How to have an enrolling conversation
- How to sell without selling
- How to set your prices
- How to retain clients
- How to make your price seem insignificant
- How to design an irresistible offer
- How to create a business card that turns prospects into clients
- How to choose your niche as a coach or consultant
- How to build your unique brand and USP (unique selling proposition)
- How to leverage your USP with Public Speaking
- How to leverage your USP with TV and radio
- How to write your book in 12 weeks or less

Indicate which of the following describe you.

Do you consider yourself intellectually curious, teachable and coach-able?

Do you like to help others?

Do you have a successful track record as a professional earning \$50,000/year or more?

Is your FICO score 700 or more? (note: 0% financing may be available)

Are you committed to learning new skills to make a difference to others and live up to your full potential?

Are you 100% committed to the confidentiality of the other participants?

Indicate which of the following are important to you.

A proven coaching recipe with a workbook and specific training for you to master each coaching process?

One-on-one VIP mentoring from an entrepreneur with a proven track record of success across multiple businesses?

One-on-one VIP coaching to dig deep into your business opportunities and tailor an action plan specifically for you?

One-on-one VIP coaching to help you go from stress to success?

Media coaching to shine when you appear on radio or TV?

One-on-one coaching with a certified coach to ensure your momentum?

Masterminding with like-minded people to have breakthrough ideas?

Coach training at a live workshop to learn and practice new coaching skills?

Marketing training at a live workshop to learn and practice new skills?

A blueprint for coaching success to follow to accelerate your success?

Community membership and networking with like-minded people?

COACH TRAINING SCORING: The more items you checked off as YES, the more beneficial this program will be to you. The maximum total score is 37. This training is for people ready to be a coach, consultant, or mentor full time or part time. We would consider a score of LESS THAN 10 dis-qualifying. A score HIGHER than 20 virtually mandates participation—clearly this program is made for you!



Get Coaching on Next Page...

➤GET COACHING

From a *From Heartbreak to Happiness*® certified coach. Complete this section ONLY if you checked “Get Coaching” on page 1. (Aurora ONLY coaches VIPs in the Coach Training or Marketing Fastrack programs.)

Check all that apply.

Indicate which of the following describe you. Check every “yes” item.

Do you consider yourself intellectually curious, teachable and coach-able?

Have you ever worked with a coach or mentor?

Is your FICO score 700 or more? (note: 0% financing may be available)

Are you committed to achieving a specific goal (such as peace of mind, dating, advancing in your career, harmony with in-laws, writing your book)?

Coaching will be an investment of \$2,000 or more. Is that something easy for you to add to your family budget?

Are you 100% committed to taking action to achieve your goals?

How many of the following things have occurred in the last 12 months: death of a spouse, parent, or child; divorce or breakup from common-law partner; serious illness; career loss or change; death of a close friend; serious legal battle (such as custody battle); moving your residence? (Count 1 for each major loss or change.)



Complete Your Contact Information on Next Page...

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PLEASE COMPLETE THE FOLLOWING
(EVERYONE please complete this section)

Name:_____ Personal email:_____

Cellular Ph:_____ Alternate Ph:_____

Mailing address:_____

_____ Web site:_____

My current business or career: _____

I heard about Aurora through:_____

My top 3 opportunities: _____

My top 3 challenges:_____

My top 3 strengths:_____

****WARNING: once you have completed this form, you MUST confirm your request by responding to the email you will get from Echosign. If you don't confirm, we will not receive your application for a strategy session.****